

2011 ANNUAL CONFERENCE

**Sponsorship
Opportunities**



PO Box 477
Pittsboro, NC
27312
919-542-5704

www.albc-usa.org

ALBC

THE AMERICAN LIVESTOCK BREEDS CONSERVANCY



November 11 - 12, 2011

2011 ALBC Annual Conference

November 11 - 12

Wichita, Kansas



SPONSORSHIP LEVELS

Sponsor Benefits	Title Sponsor \$8,5000	Conservation Steward \$5,000	Master Breeder \$2,500
Complimentary ALBC Membership(s)	5	3	2
Logo in conference registration brochure	✓	✓	✓
Logo placement on ALBC conference webpage	✓	✓	✓
Recognition on conference signage	✓	✓	✓
Complimentary conference registrations	4	3	1
Recognition in the ALBC Newsletter	✓	✓	✓
Sponsor-supplied banner displayed at banquet	✓	✓	
1 free ad placement in the ALBC News	1/2 page	1/4 page	1/4 page
Logo displayed on screen during programs	✓	✓	✓
Opportunity to introduce a workshop and speaker	✓	✓	
Opportunity to speak during the opening and closing plenary	✓		
Friday night event titled in honor of sponsor	✓		



Sponsor Benefits	Breed Supporter \$1,000	Workshop Supporter \$500	Hobby Farmer \$250
Complimentary ALBC Membership(s)	1		
Logo in conference registration brochure	✓	✓	✓
Logo placement on ALBC conference webpage	✓	✓	✓
Recognition on conference signage	✓	✓	✓
Complimentary conference registrations			
Recognition in the ALBC Newsletter	✓	✓	✓
Sponsor-supplied banner displayed at banquet			
1 free ad placement in the ALBC News	1/8 page		
Logo displayed on screen during programs	✓	✓	
Opportunity to introduce a workshop and speaker			
Opportunity to speak during the opening and closing plenary			
Friday night event titled in honor of sponsor			



TITLE SPONSOR: \$8,500

- Your organization listed as the event sponsor of the Friday night conference kick-off "Meat" and Eat Reception
- Five - one-year ALBC memberships
- Your organization listed in the conference registration package as the title sponsor
- Your organization listed prominently on the ALBC website as the title sponsor
- Recognition on conference placard signage as the title sponsor
- A table at the conference to display your information and signage
- Four complimentary conference registrations that include the Friday night "Meat" and Eat Reception and the Saturday Networking Dinner
- Recognition during the conference and banquet
- Recognition in the ALBC Newsletter and press releases
- Sponsor supplied banner displayed at banquet and conference
- 1 free 1/2 page, 4-color ad in the ALBC News
- Opportunity to speak at opening and closing plenary sessions
- Opportunity to introduce a workshop/speaker
- Logo placed on presentations during programming

*Only one title sponsorship available

SPONSORSHIP LEVELS CONTINUED

CONSERVATION STEWARD: \$5,000

- Three– one-year ALBC memberships
- Your logo in the conference registration package
- Your logo prominently displayed on the ALBC conference website
- Recognition on conference placard signage
- Three complimentary conference registrations that include the Friday night “Meat” and Eat Reception and the Saturday Networking Dinner
- Recognition during the conference and banquet
- Recognition in the ALBC Newsletter and press releases
- Sponsor supplied banner displayed at banquet and conference
- 1 free 1/4 page, 4-color ad in the *ALBC News*
- Opportunity to introduce workshop/speaker
- Logo placed on presentations during programming

MASTER BREEDER: \$2,500

- Two– one-year ALBC memberships
- Your logo in the conference registration package
- Your logo prominently displayed on the ALBC conference website
- Recognition on conference placard signage
- One complimentary conference registrations that include the Friday night “Meat” and Eat Reception and the Saturday Networking Dinner
- Recognition during the conference and banquet
- Recognition in the ALBC Newsletter and press releases
- 1 free 1/4 page, 4-color ad in the *ALBC News*
- Logo placed on presentations during programming

BREED SUPPORTER: \$1,000

- One– one-year ALBC membership
- Your logo in the conference registration package
- Your logo displayed on the ALBC conference website
- Recognition on conference placard signage
- Recognition during the conference and banquet
- Recognition in the ALBC Newsletter
- 1 free 1/8 page, 4-color ad in the *ALBC News*
- Logo placed on presentations during programming

WORKSHOP SUPPORTER: \$500

- Your logo in the conference registration package
- Your logo displayed on the ALBC conference website
- Recognition on conference placard signage
- Recognition during the conference and banquet
- Recognition in the ALBC Newsletter
- Logo placed on presentation during sponsored workshop
-

HOBBY FARMER: \$250

- Your logo in the conference registration package
- Your logo displayed on the ALBC conference website
- Recognition on conference placard signage
- Recognition during the conference and banquet
- Recognition in the ALBC Newsletter



“Your conference and the Dairy Processing 101 seminar ranked a “10” in my book, in professionalism, educational value and even enjoyment!”

*June Bartos,
2010 Conference*



“ The folks at your conference seem to be very sincere about their interests and in so many cases have translated those interests to actions that deliver benefits to many.”

*Parker Bosley,
2007 Conference*

OTHER OPPORTUNITIES

SPONSOR A MEAL

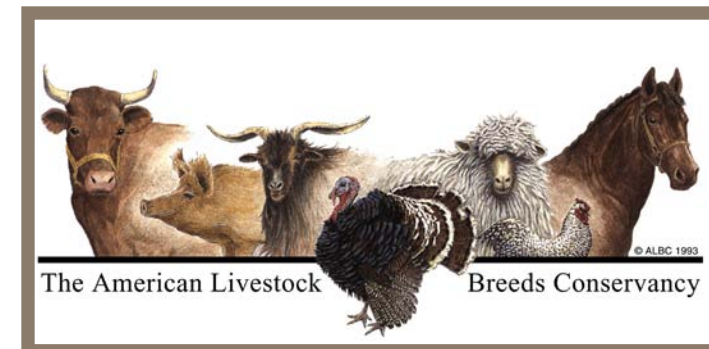
Frequently a chef, farm, or organization will sponsor one of the rare breed meals featured at the conference. This is an opportunity to showcase your products, talents, or mission in front of a very receptive and engaged audience. Meal sponsorships can be anything from sponsoring a morning coffee break to providing all the products for an evening meal. For more information about sponsoring a meal, contact albc@albc-usa.org.

PROVIDE A SILENT AUCTION ITEM

ALBC hosts a silent auction during its annual conference. Silent auction items are prominently displayed throughout the daily events. Silent auction providers can include business cards and flyers with donated items. This is a great way for organizations and farms to support the conference.

MEAT OR PRODUCE DONATION

Many members and organizations donate food products to the annual conference. All meals feature rare breeds, and ALBC relies on its membership to provide these animals. For more information on providing meat/produce donations, contact albc@albc-usa.org.



Conference Highlights

Workshops with industry and field experts, as well as practical application and insight from farmers .

Meals featuring rare breed products and regionally-raised foods.

Poster session featuring posters and discussions with ALBC member farmers and associations.

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The American Livestock Breeds Conservancy

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